

エイジング社会の教養科目群

Course number	OG176	Title	Media Studies	Course group	1
Instructor	Hwang, Seongbin (黄 盛彬)				
Period	Spring, Friday, 2th period	Class	Online	Credits	2
Remarks	履修人数制限あり				
Course Objectives	This course introduces key concepts and contemporary critical issues in communication and media studies. It will allow students to engage with the principles of journalism, sociological understandings of media production, and critical media/cultural studies issues.				
Course Description	It will focus on several key concepts and critical areas in the sociological and cultural study of communication and media/cultural studies, including the media industries' news-making process, history, organization, and production. The analysis of media representation is also covered, such as the issue of identity and gender. Along with lectures by the instructor, students are encouraged to have their topics for a term paper and submit a critical essay based on the course readings and their analytical reading of the current issues and affairs of their interests.				
Class schedule	Lesson 1: 4/14 Introduction: Why Study the Media? Lesson 2: 4/21 Understanding Media Industries Lesson 3: 4/28 Producing Media/Changing Media Industries Lesson 4: 5/12 Media, Politics and the Public Sphere/ Media Regulation Lesson 5: 5/19 The Meaning of Media Texts Lesson 6: 5/26 The Power of Media Texts Lesson 7: 6/2 Structuring Media Texts Lesson 8: 6/9 Media, Representation and Identity Lesson 9: 6/16 Media, Representation and Gender Lesson 10: 6/23 Media Effects Lesson 11: 6/30 Media Audiences Lesson 12: 7/7 Consuming Media Technologies Lesson 13: 7/14 Media Fandom/Globalization and the Media				
Evaluation	Attendance and class participation including group projects and term paper.				
Textbooks	Hollows Joanne, 2016, Media Studies: A Complete Introduction, Teach Yourself				
Readings	Additional readings will be introduced in class, taking into account areas of interest to students.				
Other Information	Two languages, Japanese and English, are used in the class. The lecturer will speak in both languages, Japanese and English, and students can participate in-class activities such as in-class discussion in both languages.				